

2018 Enrollment Rx Annual Conference

May 16-18, 2018 | Las Vegas, NV

SPEAKER BIO

**Jay Goff****VP, ENROLLMENT AND RETENTION MANAGEMENT**
Saint Louis University

Jay serves as an executive staff member and Chief Enrollment Officer. He oversees the enrollment and retention management division that includes undergraduate and graduate admission, student financial services, student educational services, TRiO programs, international services, pre-college and access programs, military and veteran services, enrollment outreach and territory development and the office of the registrar. Led by Jay, the ERM division and its nine departments are dedicated to creating and sustaining a culture of engaged University-wide partnerships that enhance their distinctive Catholic Jesuit education through the development and implementation of highly effective and student-success focused services.

The Division of Enrollment and Retention Management is committed to developing and using global best practices in student enrollment and success.

- ERM works to build a strategic enrollment management culture focused on achieving the University's student profile and success goals in a manner that is consistent with SLU's position as a leading Catholic, Jesuit institution and national research university.
- ERM consists of more than 140 team members supporting over 20 departments and programs.
- ERM provides updates on the University's progress toward meeting the 2018 Strategic Enrollment Management (SEM) goals.