

# REACHING NEW HEIGHTS ON SALESFORCE FOR ADMISSIONS



Register today for our remaining 2024 webinars designed to showcase how your institution can leverage Salesforce for admissions, taking your admissions yield to **NEW HEIGHTS!**

SESSION	DATE	REGISTRATION LINK
<b>Managing Events on Salesforce for Recruitment and Admissions</b> <i>Enrollment Rx shares how colleges and universities can incorporate event management into their CRM system on Salesforce (including open houses, campus visits, and appointments).</i>	Wednesday <b>February 21</b>	<a href="#">CLICK HERE TO REGISTER!</a>
<b>How To Analyze Your Data for Recruitment and Admissions</b> <i>Enrollment Rx explores the common reports and dashboards colleges and universities use in recruitment and admissions, examining various scenarios, including executive-level dashboards and the typical admissions user experience.</i>	Wednesday <b>February 28</b>	<a href="#">CLICK HERE TO REGISTER!</a>
<b>Integrating Your CRM and SIS for Admissions</b> <i>Enrollment Rx explores how higher education can use Salesforce alongside their SIS to manage prospective students from inquiry to enrollment. We will examine the common bi-directional data integration necessary to support a successful deployment of CRM for admissions.</i>	Wednesday <b>March 6</b>	<a href="#">CLICK HERE TO REGISTER!</a>
<b>Preparing a Future-Proof Deployment of Salesforce for Admissions</b> <i>Enrollment Rx discusses how colleges and universities can approach the implementation of Salesforce for recruitment beginning with a solid implementation plan, support, and upgrade strategy.</i>	Wednesday <b>March 13</b>	<a href="#">CLICK HERE TO REGISTER!</a>