

Enrollment Rx™

Higher Ed CRM in the Cloud

THE LEADERS IN SALESFORCE.COM FOR HIGHER EDUCATION

ABOUT US

Enrollment Rx, LLC develops cloud-based solutions for Student Relationship Management in the Higher Education sector. Built entirely on Salesforce.com, Enrollment Rx provides powerful Constituent Relationship Management (CRM) and Student Information System (SIS) solutions to academic institutions, both large and small.

Enrollment Rx is well-immersed in the cloud computing revolution and combines that understanding with our strong Higher Education background, to deliver world-class solutions that are second to none in functionality, infrastructure, and scalability.



RECENT NEWS

- New York University (NYU) implements Enrollment Rx as CRM solution for Admissions at Abu Dhabi campus.
- Northwestern University Kellogg School of Management selects Enrollment Rx to provide CRM for Career Management Center.
- National-Louis University selects Enrollment Rx as CRM for Enrollment Management.
- Harrison College taps Enrollment Rx as Enrollment Management CRM.
- Cowley College moves Enrollment Management to the cloud with Enrollment Rx.

CLOUD SOLUTIONS FOR HIGHER EDUCATION

ENROLLMENT RX™ — ENROLLMENT MANAGEMENT IN THE CLOUD

- AUTOMATE ENROLLMENT MANAGEMENT PROCESSES AND WORKFLOW.
- GAIN FULL TRANSPARENCY INTO YOUR ENROLLMENT FUNNEL WITH DASHBOARDS, REPORTS, AND ANALYTICS.
- ELIMINATE WASTEFUL AND INEFFICIENT BUSINESS PRACTICES.
- VASTLY IMPROVE PROSPECTIVE STUDENT EXPERIENCE.

PLACEMENT RX™ — CAREER SERVICES IN THE CLOUD

- DEVELOP AND MAINTAIN EMPLOYER DATABASE WITH CONTACT NAMES, PLACEMENT OPPORTUNITIES, AND PLACEMENT HISTORY.
- PROVIDE CAREER SERVICES STAFF WITH THE ABILITY TO MATCH AND TRACK STUDENTS AND GRADUATE PARTICIPATION IN INTERNSHIP, EXTERNSHIP, AND JOB PLACEMENTS.
- RECORD PERTINENT INFORMATION ON INDIVIDUAL JOB AND GEOGRAPHICAL PREFERENCES, UNIQUE SKILLS, AND SALARY REQUIREMENTS.
- ACCURATELY MANAGE AND GAUGE PLACEMENT RATES WITH REAL-TIME REPORTING AND DASHBOARDS.

ALUMNI RX™ — ALUMNI RELATIONSHIP MANAGEMENT IN THE CLOUD

- ABILITY TO SEGMENT ALUMNI BY VARIOUS DEMOGRAPHICS AND CRITERIA.
- MANAGE AND TRACK ALL ALUMNI AFFILIATIONS AND AWARDS.
- FULL EVENT MANAGEMENT FUNCTIONALITY.
- COMPLETE HISTORY OF ALL ALUMNI COMMUNICATIONS, DONATIONS, AND DEVELOPMENT ACTIVITY.

STUTRAX™ — STUDENT INFORMATION SYSTEM (SIS) IN THE CLOUD

- GAIN COMPLETE TRANSPARENCY THROUGHOUT SCHOOL OPERATIONS AND ADMINISTRATION.
- STREAMLINE ENTIRE ENROLLMENT TO GRADUATION PROCESS LEVERAGING POINT-AND-CLICK WORKFLOW AND AUTOMATION.
- PERFORM INSTITUTIONAL RESEARCH AND BUSINESS INTELLIGENCE WITH ROBUST REPORTING TOOLS AND DASHBOARDS.
- CUSTOMIZABLE AND CONFIGURABLE FOR ANY COLLEGE OR UNIVERSITY, INCLUDING GRADUATE, CONTINUING EDUCATION AND NON-TRADITIONAL STUDENTS.

OUR CLIENTS INCLUDE:

