

# Enrollment Rx™

## Enrollment Management in the Cloud

*THE LEADERS IN SALESFORCE.COM FOR HIGHER EDUCATION*

### ABOUT US

Enrollment Rx, LLC develops cloud-based solutions for Student Relationship Management in the Higher Education sector. Built entirely on Salesforce.com, Enrollment Rx provides powerful Constituent Relationship Management (CRM) and Student Information System (SIS) solutions to academic institutions, both large and small.

Enrollment Rx is well-immersed in the cloud computing revolution and combines that understanding with our strong Higher Education background, to deliver world-class solutions that are second to none in functionality, infrastructure, and scalability.



- **AUTOMATE ENROLLMENT MANAGEMENT PROCESSES AND WORKFLOW**
- **GAIN FULL TRANSPARENCY INTO YOUR ENROLLMENT FUNNEL WITH DASHBOARDS, REPORTS, AND ANALYTICS**
- **ELIMINATE WASTEFUL AND INEFFICIENT BUSINESS PRACTICES**
- **VASTLY IMPROVE PROSPECTIVE STUDENT EXPERIENCE**



# STRATEGIC ENROLLMENT MANAGEMENT IN THE CLOUD

- **HIGHLY AFFORDABLE AND SCALABLE SOLUTION**
- **VASTLY IMPROVE PROSPECTIVE STUDENT SERVICES**
- **ELIMINATE WASTEFUL AND INEFFICIENT BUSINESS PRACTICES FROM YOUR ENROLLMENT FUNNEL**

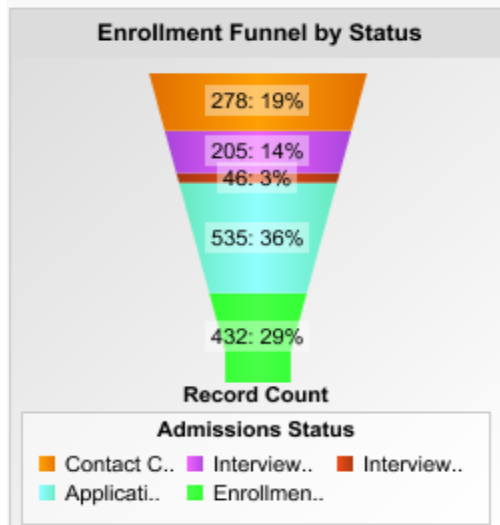
Enrollment Management Benefits	I.T. Benefits
<ul style="list-style-type: none"> <li>• Automate Enrollment Management Processes and Workflow</li> <li>• Unique Workspaces by Job Role</li> <li>• Get a 360-Degree View of Each Prospect</li> <li>• Manage and Track Admissions Advisor Workload and Performance</li> <li>• Maximize Pipeline Success Probability</li> <li>• Manage and Track Communications</li> <li>• Manage and Track Marketing Events</li> <li>• Digitally Store and Track All Student Documents</li> <li>• Increase Accountability and Control Over Data Accuracy</li> <li>• Custom Reports &amp; Dashboards</li> <li>• Gain full Transparency into the Enrollment Funnel</li> <li>• Student Portal and Faculty Portal</li> <li>• Multilingual Product</li> </ul>	<ul style="list-style-type: none"> <li>• Software-as-a-Service (SaaS) Product Built on Force.com Platform</li> <li>• Highly Flexible Architecture</li> <li>• Frequent Upgrades and Enhancements Included</li> <li>• Does Not Require Significant in-house IT Resources and Support</li> <li>• Full SIS Integration</li> <li>• Supports Multi-Campus Environment</li> <li>• Enhanced IP Security</li> <li>• Mobile Accessibility</li> <li>• Force.com AppExchange Ecosystem</li> <li>• Google Apps Integration</li> <li>• Amazon Web Services</li> <li>• Social Networking Integration (Facebook, Twitter, etc.)</li> <li>• Content Management Systems with Force.com Sites</li> </ul>

## REAL-TIME DASHBOARDS, REPORTING AND ANALYTIC TOOLS

### Marketing Campaigns



### Enrollment Funnel



### ADMISSIONS DOCUMENTS ANALYSIS

